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PAIN MANAGEMENT IN THE SURGICAL SETTING—ARE YOU LIGHTING THE FUSE OF OPIOID ADDICTION?

Five reasons why ON-Q* could be your top choice for effective opioid-sparing pain relief.







THE PROBLEM:

Over 2,000,000 patients may become persistent opioid users every year following elective, ambulatory surgery.¹

 In 2016, 40% of opioid overdose deaths involved a prescription opioid.² Even a 1-day opioid prescription has been shown to pose a 6% risk of long-term, chronic use.³ Some non-opioid therapies have limited duration⁴⁻⁸

THE SOLUTION:

For post-op pain management, minimizing opioid use is the new standard of care. **ON-Q* is proven successful in all key pain management goals:**







ON-Q*

ON-Q* is indicated to significantly reduce opioids



and provide better pain relief than opioids alone.

It has been evaluated in



EXPAREL

Recent studies and clinical reviews of the data have concluded that EXPAREL does NOT appear to offer additional benefits



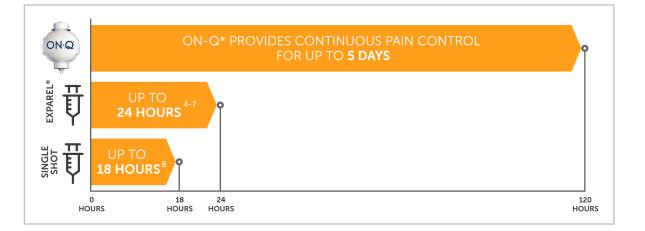
compared to standard local anesthetics.^{6-7,} 9-13







ON-Q* delivers continuous relief and non-opioid pain control for up to 5 days.



Clinical trial data have shown that **EXPAREL effectively reduces pain for up to a** maximum of 24 hours.⁴⁻⁷

"Since there is not sufficient evidence supporting an advantage of [EXPAREL] over other local anesthetics, [EXPAREL] will remain on the non-promotable list and remain nonformulary."⁶

- Veteran Affairs Clinical Review of EXPAREL

VA Pharmacy Benefits Management Services, Medical Advisory Panel, and VISN Pharmacist Executives. Bupivacaine liposome injectable suspension (EXPAREL®) update. https://www.pbm.va.gov/PBM/clinicalguidance/drugmonographs/Bupivacaine_Liposome_Injectable_Suspension_EXPAREL_Evidence_Update_2016.pdf. Published March 2016. Accessed January 25, 2018.





3 RELIABILITY



ON-Q* has **20 years** of innovation and has been evaluated in over **100 studies** and used in over **6.4 million** patients.¹⁵

EXPAREL uncertainty and **unknowns**:

Analgesia method and dosing between study and comparator groups may not be equivalent or reported in some EXPAREL studies. ^{6,14-} 18 For breakthrough pain, additional local anesthetics cannot be used for up to 96 hours after administration due to potential risk of local anesthetic toxicity^{19,20}

Lack of published data on lipid rescue protocols

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ON-Q*



~ \$87.39 per day²¹⁺



Reduces length of stay by an average of **1.1 days**.²²⁻²⁵

EXPAREL





Reduces length of stay by half a day.²⁶

<code>+For</code> a CB6004 filled with .5% bupivacaine and saline mixture running for 5 days. <code>++Cost</code> is <code>~ \$300</code> per vial. One vial works for up to 24 hours.





CUSTOMIZATION: EMPOWER PATIENTS WITH CUSTOMIZED PAIN CONTROL

ON-Q* makes it easy to:



TITRATE MEDICATION



TURN ON/OFF ANALGESIA



MONITOR EFFICACY AND SAFETY OF PAIN MANAGEMENT FROM START TO FINISH WITH ON-Q* TRAC EXPAREL'S "ONE SIZE FITS ALL" CAN'T BE TITRATED OR TURNED OFF²⁷

Patients using ON-Q* were up to **3 times as likely to report high satisfaction scores** compared to opioids.^{23,25,28-31†}

+Not compared with EXPAREL





THE CHOICE IS CLEAR.

For opioid-sparing treatment, **arm your patients with effective**, **long-lasting pain relief from ON-Q***.

| EXPAREL | PAIN MANAGEMENT GOALS | ON-Q* |
|--|--------------------------|---|
| Appears to have no benefit over standard local anesthetics ^{6-7,9-13} | CLINICAL EFFICACY | Indications for significantly reducing opioids and providing better pain relief than opioids |
| Pain relief for up to 24 hours ⁴⁻⁷ | DURATION OF THERAPY | Continuous pain relief for up to <mark>5 days</mark> |
| Uncertainty and unknowns ^{8,14-20} | RELIABILITY | 20 years of clinical experience |
| Not titratable and cannot be turned off ²⁷ | CUSTOMIZATION | Titratable and can be turned off |
| ~ \$300 per day ^{21†} | COST | ~ \$87.39 per day ²¹⁺⁺ |
| | | |

+Cost is ~ \$300 per vial. One vial works for up to 24 hours.

++For a CB6004 filled with .5% bupivacaine and saline mixture running for 5 days.





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1-800-448-3569 1-844-HALYARD (1-844-425-9273) ON-Q* TRAC is not a medical device.

There are inherent risks in all medical devices. Please refer to the product labeling for Indications, Cautions, and Warnings and Contraindications. Failure to follow the product labeling could directly impact patient safety. Physician is responsible for prescribing and administering medications per instructions provided by the drug manufacturer. Refer to www.avanospainmanagement.com for product safety Technical Bulletins.

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